THANAKRIT PANDAM (AU)

UX/UI Designer

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091-841-9916

Portfolio Click

Experiences

LOMR Co., Ltd.

2 years 2 months

UX/UI Designer (Sole Designer) | Mar 2024 - Present

- Led end-to-end UX/UI design across enterprise and consumer-facing platforms
- Built scalable design systems and reusable component libraries to improve design consistency and development efficiency
- Simplified complex operational workflows into structured and developer-ready experiences
- Collaborated closely with stakeholders and developers to deliver scalable digital products

Selected Projects:

- **Loyalty Platform:** Designed workflow-heavy enterprise systems supporting customer engagement and internal operations
- **Movie Streaming Platform:** Improved content discovery and viewing experience through UX optimization
- **Online Learning Platform:** Designed structured end-to-end learning experiences across multiple user flows

Kerry Express (Thailand)

2 years 2 months

Specialist - UX/UI Designer | Feb 2022 - Mar 2024

- Designed large-scale enterprise platforms, admin dashboards, and operational tools
- Improved workflow efficiency through user-centered UX strategies and system optimization
- Developed and maintained scalable design systems across internal platforms
- Worked cross-functionally with product owners, engineers, and stakeholders to align business and user needs

Selected Projects:

- **KEX Mobile App Revamp:** Revamped the home experience to improve content hierarchy, usability, and overall user engagement
- **Kerry Friend:** Led UX/UI design across both customer-facing applications and internal operational platforms, creating connected experiences between front-end services and backend workflows

Pannomena Co., Ltd.

5 years 7 months

Senior - UX/UI Designer | Aug 2016 - Feb 2022

- Delivered UX/UI solutions across web and application platforms for multiple industries
- Translated business requirements into scalable UX flows and structured interface systems
- Designed component-based UI systems and interaction patterns for digital products
- Conducted UX research and usability validation to improve product experiences

Profile

UX/UI Designer with 9 years of experience specializing in enterprise systems, workflow optimization, and scalable digital products. Experienced in translating complex business operations into structured and user-centered experiences across web and mobile platforms.

Strong expertise in design systems, admin platforms, and operational UX with a focus on scalability, usability, and developer-ready execution. Collaborates closely with cross-functional teams to deliver impactful and efficient digital solutions.

Design Process

Google Drive Link Click!

Core Skills

- Enterprise UX/UI Design
- Workflow & Operational Systems
- Design Systems & Component Libraries
- Admin Dashboard & Backend Platforms
- Product & User Experience Strategy
- Cross-functional Collaboration
- UX Research & Usability Testing
- Developer-ready Design Handoff

Tools

- Figma, Adobe Illustrator, Photoshop, Maze, Google Workspace, Design System Workflow, Dev Handoff

Education

Bachelor of Information Technology

Naresuan University

2012 – 2015